

Retailers see the light

Published on Welcome to Matter(s) (<http://www.welcometomatters.com>)

Retailers see the light



Lightglass, an Austrian start-up, combines technology with design to produce luminous lighting for offices and retail spaces.

Why it matters

The growth of online shopping poses a threat for high street retailers. In the future will high street retailers use such technologies to attract customers in store by creating theatre and magic?

- [Austria](#)
- [Business Services](#)
- [Create](#)

Source URL: <http://www.welcometomatters.com/article/retailers-see-light>

Links:

[1] <http://www.welcometomatters.com/team/vera-mair>