

## Bags with a message for designers



Anti-designer fashion bags.

### Why it matters

We have seen the rise of disposable cheap fashion that competes with designer pieces but now the trend seems to be getting more aggressive. With the recession still full in swing the fashion seems to be shifting towards individual statements such as the 'Karl who?' bag that takes a swipe at designer Karl Lagerfeld. Could this anti-designer movement last beyond the recessionary times?

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