

## Non-stop cycling

Published on Welcome to Matter(s) (<http://www.welcometomatters.com>)

---

## Non-stop cycling



Bikes without brakes are becoming a big craze in Paris, although they are illegal and warrant an on the spot fine.

### Why it matters

Is transport now about more than getting from A to B: must the experience also offer a dose of thrill? Could this be another example of consumers' thirst for extreme experiences?

- [France](#)
- [Experience](#)
- [Travel & Tourism](#)

**Source URL:** <http://www.welcometomatters.com/article/non-stop-cycling-0>

### Links:

[1] <http://www.welcometomatters.com/team/melanie-davoust>