

A secure and disposable credit card

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MB NET is a company that provides temporary credit cards for people to shop online safely. It recently launched a roadshow in a number of Portugal universities to raise awareness about the dangers of disclosing personal information online, such as credit card details.

Why it matters

Young adults represent an important demographic of online shoppers. While the company is pushing their product forward, it's also helping potential customers to find out how they can be less reckless when disclosing personal data online. What new services and industries will boom, and bust, in the constantly evolving world of online-retail?

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