

The ATM that greases your palm

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In Japan, the Ogaki Kyoritsu Bank will offer card free ATM machines. Using only your pin code and your birthdate, the ATM will scan the palm of your hand to verify your identity. The bank offers this service to make sure you can always withdraw money, whether you forgot your wallet, you lost your card or you've been caught in a natural disaster.

Why it matters

The Ogaki Kyoritsu Bank is looking at new techniques to solve a problem caused by everyday (and extraordinary) misfortunes. What natural barriers in our services can we remove to optimize our service?

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