

Touchless phone that might leave you speechless

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Sony has unveiled a new smartphone which has a 'floating interface' touchless display. Users simply browse the web by hovering a finger above links they would normally touch. The Xperia Sola handset is due to go on sale in the second half of 2012.

Why it matters

The touchless display will allow for the phone screen to be smudge-free and we may find other practical uses for this new technology. Are there other day-to-day issues your customers have that can be solved with technical innovations? And on a more critical note: do we always solve the right problems?

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