

Swap box

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Neighbourhood swapping pop-up 'shops' have made a recent appearance in Germany. Anybody can leave or take objects in good condition left by the previous owners in these spaces called 'give boxes'. Users can also leave their acknowledgements in a diary that tracks the transactions.

Why it matters

In a time when most things can be 'ebay-ed' and monetized, people are seeking out ways to swap goods and do good on a very local level. By encouraging exchanges via the give box, the project turns out to be a sustainable project too. If brands would talk less about sustainability and do more about it - maybe they could start sponsoring such spaces and show they are getting involved in a credible way?

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