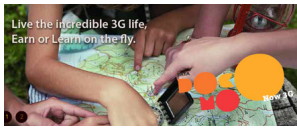


## A tutor to go

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## A tutor to go



Indian mobile network provider Tata Docomo offers its customers a service that provides them with learning material for any desired topic. Experts, who earn money for their input, collect relevant content and send it to mobile devices in video, picture, text or live interaction format.

### Why it matters

E-learning is on the rise since the emergence of sites such as Wikipedia. The internet offers an unlimited amount of information on almost every topic. This service, however, relieves the user of the time-consuming and often frustrating process of searching and finding what they are looking for. How could such a service look like on a professional level?

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