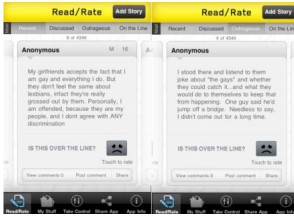


# Crowd-sourced good wishes

Published on Welcome to Matter(s) (<http://www.welcometomatters.com>)

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## Crowd-sourced good wishes



This project is a crowd-sourced message to lesbian, gay, bisexual and transgender teens to give them hope for their future and fight against the rash of bullying-induced suicides. The site has drawn out messages from everyone from President Obama and Tim Gunn to Chris Colfer and Sarah Silverman.

### Why it matters

Social causes often rely upon the power of the masses to realize their financial goals, but in this case, the message is the goal. When you empower the masses to share their views, they can play a valuable role in communications and in turn inspire others. Could crowd-sourcing positive comments online where so many people are turning for help be more powerful than money for some causes?

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### Links:

[1] <http://www.welcometomatters.com/team/soton-rosanwo>